

Message Text

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PAGE 01 PORT M 00821 180529Z

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ACTION USIE-00

INFO OCT-01 EA-09 ISO-00 OES-05 /015 W

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R 180145Z AUG 75

FM AMCONSUL PORT MORESBY

TO SECSTATE WASHDC 783

INFO AMEMBASSY CANBERRA

AMCONSUL SYDNEY

UNCLAS PORT MORESBY 0821

FOR USIS/ICS/EXHIBITS DIVISION

E.O. 11652: NA

SUBJ: SPACE EXHIBIT PROJECT FOR PNG INDEPENDENCE

REF: PORT MORESBY 670

1. REFTEL INDICATED SPACE EXHIBIT WOULD BE VIEWED BY 30,000 HERE. NOW APPEARS SPACE EXHIBIT WILL BE MAJOR PULLER AND PNG INDEPENDENCE COMMITTEE ESTIMATES IT WILL BE VIEWED BY APPROXIMATELY 80,000.

2. PNG INDEPENDENCE COMMITTEE HAS NOW PROVIDED SEPARATE VIEWING AREA FOR U.S.EXHIBIT ADJACENT TO NATIONAL EXHIBIT AREA. INTERIOR EXHIBIT AREA NOW ABOUT 700 SQ. FEET WITH ADDITIONAL 700 SQ. FEET COVERED OUTSIDE PATIO. INTERIOR AREA GIVEN USG IS APPROXIMATELY FOUR TIMES THAT OF OTHER EXHIBITORS. LASTLY PNG INDEPENDENCE COMMITTEE DESIRES EXHIBIT TO RUN FROM SEPTEMBER 11-21.

3. PNG REGARDS EXHIBIT AS MAJOR "SPECIAL" EXHIBIT AND ITS ENTHUSIASTIC ABOUT IT. IT IS CONSIDERED MAJOR ADD-ON CONTRIBUTION TO PNG INDEPENDENCE EXHIBIT EFFORTS.

4. WE RECOGNIZE THAT BY NORMAL USIS TERMS OF REFERENCE THIS IS A SMALL PROJECT, BUT IT PROVIDES US WITH UNCLASSIFIED

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OPPORTUNITY TO MAKE A MAJOR IMPACT HERE. PERHAPS

50 PERCENT OF THE MANY REQUESTS FOR INFO ON U.S. WHICH WE
RECEIVE MENTION DESIRE TO HAVE SPACE INFO.

5. GIVEN EXPANSION OF SPACE ALLOCATED FOR EXHIBIT,
NEARLY DOUBLING OF EXPECTED VISITORS, AND LENGTHENING
OF DAYS VISIT TO RUN WE WOULD LIKE TO EXPAND OUR
INITIAL REQUEST FOR ASSISTANCE FROM USIS/ICS/EXHIBITS
DIVISION.

6. WE WOULD APPRECIATE ADDITIONAL 20 THOUSAND APOLLO
GIVEAWAY BUTTONS IF AVAILABLE, AND ALSO ELEVENTH HOUR
BRAINSTORMING BY EXHIBITS EXPERTS TO SEE WHAT ADDITIONAL
EXHIBITS MATERIAL, MODELS, VTR'S., POSTERS, ETC., CAN
BE ACQUIRED AND AIRSHIPPED HERE. ITEMS NEED NOT BE
NEW, OR IN PERFECT CONDITION. ABOVE ALL WE STILL WOULD
LIKE TO BORROW A BIG ROCKET. PLEASE PASS ANY SUGGESTIONS
YOU MAY HAVE.
OLMSTED

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Message Attributes

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Margaret P. Grafeld
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